Australian first: Pink Twins to perform live at opening of IDAprojects presents Transverse

World renowned musicians and video artists the Pink Twins will perform live as an Australian first at the opening of IDAprojects Transverse at QUT Creative Industries Precinct on 23 July.

The Pink Twins are one of a number of new media artists from around the world featured in the exhibition incorporating animation art, digital poetry and interactive gaming to communicate with future generations.

Transverse combines varying perspectives, opinions and values, and aims to provide a cross cultural understanding for participants to breakdown social barriers.

The Pink Twins – brothers Juha and Vesa Vehvilainen from Helsinki – work with every day images, sounds and sensations from daily life and then recreate them to transform audience’s perceptions of time and space.

Their works Pulse and Splitter both incorporate live sound processing, satellite images and on site improvisation to create and manipulate the senses into new, unrecognisable forms.

Vesa Vehvilainen describes Splitter as the intertwining of colour as an endless transforming surface.

“Created from satellite photos and transformed into a richly detailed, multilayered landscape, the static motion of Splitter creates a space that carries the layers of our perception and consciousness,” Vesa said.

IDAprojects director and founder Stephen Danzig believes that artists have always been among the first to comment on culture and technology.

“Today’s ‘cyber culture’ presents ever changing opportunities to share information and break down social barriers,” Stephen said.

“The exhibition is an eclectic view of our world,” he said.

Transverse also includes works by the Errorists who direct animation, sculpture and performance to delve into biological history and reflect on the nature of infrastructure.

The Errorists use sculpture and performative media such as marble and steel to bring additional sets of meanings to that of their songs and dances.

Transverse opens with a live Pink Twins performance on 23 July from 7.30pm, with the exhibition continuing until 8 August. Free public programs include a ‘Meet the Pink Twins’ session (24 July, 5.30pm) and an Intro to VJing workshop (28 July, 5.00pm).

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