

For immediate release
20 September 2011

Spring clean your wardrobe and forage for some new summer treasures Who knows what you may find at the QUT Fashion SWAP?

Today, ethical style can be reduced to just another fleeting trend. However, SWAP will embrace sustainability at its core.

More than this year's hot trend, the event's organisers believe that sustainability is a long term fundamental change in thinking that we all need to adopt.

SWAP on October 18 at QUT's Kelvin Grove campus will give your old garments a new lease on life.

Presented by QUT Creative Industries Precinct and supported by The Stitchery, SWAP is a clothing trade and sustainable fashion event.

Open to the public, the event is organised by QUT fashion students to create a fun and inclusive platform for Brisbane fashion enthusiasts to come together and enjoy sustainable fashion consumption.

SWAP will include elements such as, a fashion parade, DIY workshops, and live entertainment:

5:00- 6:00pm Talks, activities and live entertainment
6:00-6:20pm Fashion Parade
6:20-8:00pm Garment SWAP, displays and live music

Participants are encouraged to bring up to 5 garments to trade at the SWAP. For every item you bring, you will have the opportunity to shop for a new clothing item. Items can be donated from 10am on event day.

Whether keen to treasure-hunt in the trade or learn more about sustainable fashion, come and enjoy a fun filled night at SWAP.

SWAP

Tuesday 18 October, 5.00pm-8.00pm

The Glasshouse, QUT Creative Industries Precinct
Cnr Kelvin Grove Road and Musk Avenue, Kelvin Grove
www.ciprecinct.qut.edu.au | Ph 07 3138 5495 | ciprecinct@qut.edu.au

ENDS

We are more than happy to organise photo opportunities at any time with students, garments in a SWAP environment.

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