

For immediate release  
Monday 11 May 2009

## **FREE FASHION SWAP EVENT**

### **The Glamour Grab**

Brisbane's favourite recession-busting fashion event returns on Tuesday 19 May; SWAP is back, and this time it's glamorous!

Guys and girls are being encouraged to find their inner fashionistas when QUT becomes a sartorial paradise at SWAP: THE GLAMOUR GRAB.

As Brisbane's only trading event where you can swap your pre-loved clothes, shoes and accessories for someone else's for free, organisers are after only the best quality second-hand fashion items to ensure this Glamour Grab lives up to its name.

"That sparkly top or those ballet slippers that are taking up too much room in your cupboard but you love too dearly to just throw away is exactly what we're after at our glamour SWAP," organiser Anna Hickey said.

"Traditionally guys have been shy in attending SWAP events so we're also really encouraging them to bring some gear and be a part of our first sophisticated fashion event!" Anna said.

The SWAP process is simple; participants donate up to five items to a central pool in return for white gloves, which are then used as currency to 'buy' other donated items.

### **SWAP: THE GLAMOUR GRAB**

**Tuesday 19 May, 2009, 5.00pm-6.00pm**

Early donation times: 14 & 15 May, 12.00pm-4.00pm

#### **Location**

The Glasshouse  
QUT Creative Industries Precinct  
Cnr Kelvin Grove Road and Musk Avenue, Kelvin Grove

#### **Contact**

Phone 07 3138 5495  
Web [www.ciprecinct.qut.com](http://www.ciprecinct.qut.com)  
Email [ciprecinct@qut.com](mailto:ciprecinct@qut.com)

**\*\* Interviews and photo opportunities available by request \*\***

**-ENDS-**

Media Contact — QUT Creative Industries Precinct: Alison Martin — [a.martin@qut.com](mailto:a.martin@qut.com) or 07 3138 3248

